

# Design Thinking – Find innovative solutions to problems within SAP



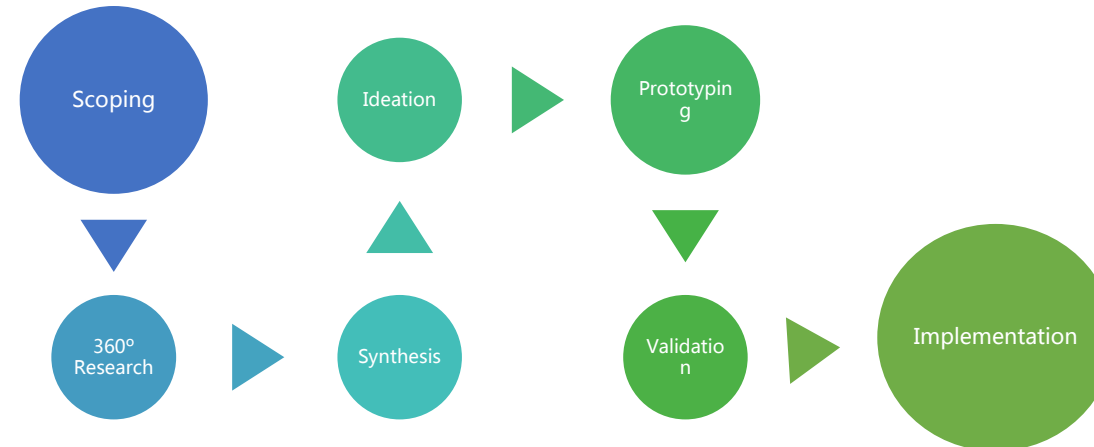
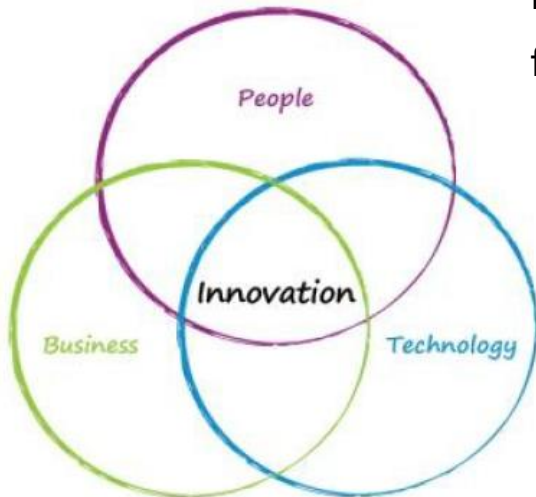
## The challenge:

I have an identified problem in one or more business processes.  
**How can I solve it in an innovative way, exploiting the creativity of the process owners?**

## Solution:

Design thinking is a **people-centered way of thinking**, used to solve problems and generate new ideas. It starts by generating empathy with the situation of the people involved in the process and using this way of thinking to **identify the optimal solution among user's real needs, technical feasibility and Business adequacy**.

Design thinking is carried out through sessions conducted by a multidisciplinary team, in the following order:



At **ICE**, we use this problem-solving methodology, carried out by our certified Consultants, to design Fiori-like apps and to center future process flows designs.

Know more:

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